

# Victory Gypsum Board Co.,Ltd

“Your Best strategic Gypsum Partner”

# Company mission statement

**Victory Gypsum Company Limited is committed to manufacturing and marketing only best quality gypsum plaster from sophisticated screening technology for higher purity of Gypsum powder. Only the top grade highest gypsum powder will be used to produce the following products; casting, jointing, cornice, and stopping plaster. The company has also introduced its own designs T bar type “Fiber reinforced Gypsum ceiling with molded designs of different series of choices” of the sizes of 2x2 and 2x4 feet, aiming to create a new dimension of unique personalized esthetic visual experiences.**

# Company mission statement

**Victory Gypsum Company Limited strongly believes in initiating and continuing transparent and supportive transaction with our trading partners, through flows of interactive knowledge-based communication, hoping that these will finally bring to constant product and service development to better serve the end-users, and of course the greater benefits of our trading partners.**

# Victory Gypsum Board Co., Ltd

- In 1987, Victory Gypsum Board Co.,Ltd started its finest higher percentage in purity super-white Gypsum Powder production plant to serve the Gypsum Board industry both domestically and internationally
- Only gypsum powder with highest purity is used to serve the world market, result of sophisticated screening technology.

# Victory Gypsum Board Co., Ltd

- In 1991, 3 years after the successful operations of the Gypsum Powder production plant , Victory Gypsum officially introduced to the world market its first unique ready to use gypsum tiles T bar type, “Fiber reinforced Gypsum ceiling tiles with molded designs”, the result of delicate sculpturing of the molds.
- This unique product is now known as “Millennium Board, with the slogan that directly tells the logic behind the development of the product, “Your ceiling always say who you are”.

# Millennium Board by VGB

- With the belief that ceiling is in fact an important ingredient of the home or office owners' official statement of who they are, Millennium Board comes in many different molded designs. From the plain white designs in the early years to many other designs and colors today.

# Millennium Board by VGB

- Millennium Board's designs covers a wide range of series for greater choices of the world customers
- The series are
  - Classic, *Grace of Class and legendary accomplishment*
  - Elegance, *Wealth and Power*
  - Stylish, *Richly inspired by internal strength*
  - Festivity, *Radiance of creativity with sensational touches*

# Millennium Board by VGB

- Recently the strong in-house design team has been able to introduce a brand new addition into the series, “Cultural”, one of the finest example of the company’s on-going efforts to better serve the unique market preference in each country.
- Cultural, *Dignified*” is also a result of our continuing attention to improve our professional relationship with our customers for higher mutual benefits

# Millennium Board by VGB

- Victory Gypsum Board Co.,Ltd is also popular in other Custom made manufacturing of ceiling tiles for other international brands
- Many reputed and important buildings in Thailand uses Millennium Boards, for example, the Parliament House of Thailand

# Victory Gypsum Board Co., Ltd

- Now producing more than 500,000 ceiling tiles per month
- Victory Gypsum plans to increase the production capacity to 2,000,000 tiles a month.



# Victory Gypsum Owner

- Kriangkrai Jummalee, Managing Director,
- One of Pichitr's most visionary Gypsum Entrepreneurial pioneer
- Invented sophisticated screening technology for gypsum powder
- Believes in Customer Involvement for highest customer satisfaction
- Initiated contacts with many government originated programs for development

# Victory Gypsum Aerial picture of 4 Gypsum Factory outlets



# Company strategic partner(s)

- Thailand Productivity Institute

<http://www.ftpi.or.th>

-The strategic involvement between Victory Gypsum Board and Thailand Productivity Institute is part of the company's strong commitment for aggressive move towards building higher competitiveness to serve the international market.

-This strategic partnership covers many important areas for example Strategizing International Marketing plans, and productivity development

# Company products

- Millennium Board

“Your ceiling always tells who you are”

- 603x603 mm ( installed with 2 x 2 fTar bar)  
Fiber reinforced gypsum Ceiling tiles with mo  
lded designs
- 595x595 mm Fiber reinforced gypsum Ceiling  
tiles with molded designs

# Company products

- Millennium Board

“Your ceiling always tells who you are”

– Product unique outstanding benefits

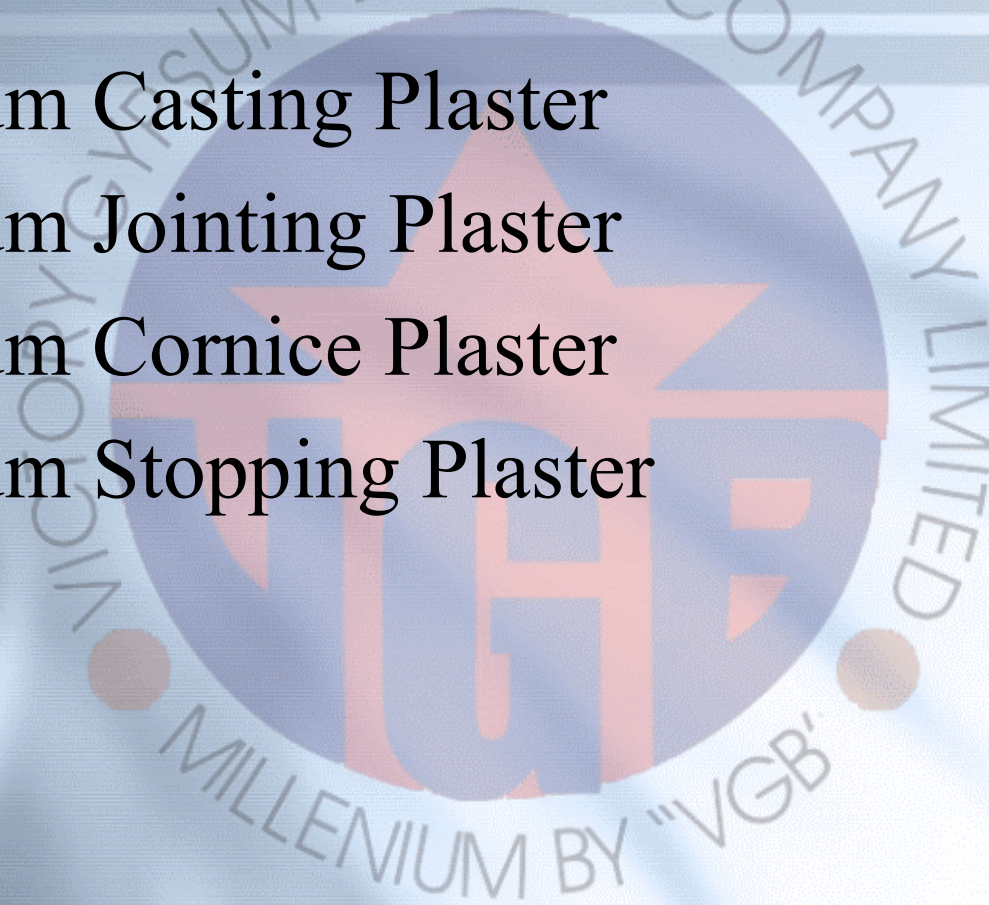
- The better size and the lighter weight for easier use and installation
- The moist, heat, and sound resistance
- The Strength, Fiber reinforced structural support
- The finest super white gypsum powder only as main ingredient
- The molded designs of choices

# Company products

- Victory Gypsum Board produces three grades of Gypsum powder, creating more choices to the market, they are
  - **Super white Gypsum Powder (for international Market)**
  - Semi White Gypsum Powder
  - Standard grade Gypsum powder

# Company products

- Gypsum Casting Plaster
- Gypsum Jointing Plaster
- Gypsum Cornice Plaster
- Gypsum Stopping Plaster



# Company product

- Pictures of the products
- or
- Pictures of how they are made



# Company International marketing and Sales strategy

- Victory Gypsum Board only markets best quality products for the international market by sophisticated separation technology of raw Gypsum Mineral into three grades, and only the top grade is aimed at serving the world market
- Development of interactive knowledge-based international communication via internet and other supportive tools

# Company International marketing and Sales strategy

- Individual attention to each customer in order to make sure each customer receives exactly what they are looking for
- Initiating proper strategic partnership with local exporters around the world aiming for product and service development customized for each market.
- Proper delivery management

# Company contact information

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